



March 2007

Peanut Butter Pavé is a hand-decorated chocolate featuring a center made with natural peanut butter and white chocolate, and then covered with 60 percent cacao dark chocolate — **B.T. McElrath**.

Chipotle Cheddar is an all-natural cheddar cheese combined with chipotle peppers for a smoky flavor. — **Sargento Foods Inc.**

Kettle brand Tortilla Chips come in five new varieties, packed with zesty flavor and a light crispy crunch. The chips are made with certified organic corn, healthy oils, all-natural seasonings and are free of trans fats. — **Kettle Foods**

X-Balance nutrition drink was formulated to curb the crave for sugary foods that many children experience. Its sweet chocolate taste satisfies the cravings for sugar while supplying the nutrients and antioxidant power of eight servings of fruits and vegetables that doctors recommend. — **X-Balance**

Eco-Planet Organic introduced a line of organic crackers and cookies in 1.5- and 6-ounce packages. — **Eco-Planet Organic**

Grill Shakers come in four new varieties: Spicy Steak, Spicy Poultry, Spicy Seafood and Ribs. Grill Shakers add spice without adding fat or calories. — **The Spice Hunter**

v2 super-premium energy vodka is now available. The imported vodka is infused with caffeine and taurine. — **Wingard**

FlaxPlus Pumpkin Raisin Crunch is a combination of top-selling cereals Pumpkin FlaxPlus Granola and FlaxPlus Flakes cereal. — **Nature's Path Foods Inc.**

Mexican Jumping Bean Cheese is jack cheese with black beans and salsa picante. It retails in an 8-ounce package. — **Party Cheese Inc.**

Trader Joe's Nuts About Antioxidants Trek Mix comprises almonds, blueberries, tart cherries, raspberries and orange cranberries. It retails in an 8-ounce pack. — **Trader Joe's**

New under the Pringles brand are **Select Potato Chips**, available in Cinnamon Sweet Potato, Parmesan Garlic, Szechuan Barbecue, and Sun Dried Tomato flavors. — **Procter & Gamble**

New under the Georges Duboeuf brand is **2006 Beaujolais Nouveau**. It retails in a 750ml bottle at \$9.99. — **Georges Duboeuf**

Ocean Spray White Cran-Strawberry features a new sweet taste. This strawberry and white cranberry juice drink is blended with another juice from concentrate for a 23 percent juice content. — **Ocean Spray**

Baked Potato Crisps feature 1.5 to 3.5 grams of fat per serving and no trans fats. The naturally baked potato crisps are available in three varieties: Original, BBQ and Cheddar & Sour Cream. — **Utz Quality Foods Inc.**

Cheerios Toasted Whole Grain Oat Cereal features an on-pack special offer to claim a Best Diet recipe booklet. — **General Mills**

Dannon Danimals has reformulated its yogurt range, which now contains 25 percent less sugar. The product has twice the amount of calcium than other kids' yogurts, being equivalent to a full glass of milk, plus vitamin D. — **The Dannon Co.**

New under the Hormel brand are **Pork Cubes & Strips**. The range includes Fajita Pork Strips and Sesame Ginger Pork Cubes. —**Hormel Foods**

Dreyer's Grand Nestlé Drumstick Sundae Cone Ice Cream is back by popular demand and features a new look. This vanilla ice cream is swirled with fudge, chocolaty coated peanuts and cone pieces. — **Dreyer's Grand Ice Cream**

Special K's Chocolatey Delight cereal offers consumers sweet decadence for breakfast while Rice Krispies with Real Strawberries puts a fresh spin on a familiar product. —**Kellogg Co.**