



## PRESS RELEASE

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fpyszkowski@cfsauer.com

### THE SPICE HUNTER® QUICK & ALL NATURAL™ SOUPS *Beat Winter Chill with Quick & All Natural Soups*

**San Luis Obispo, Calif.** – Brrr...its cold outside! Warming up on the go this winter does not have to mean low-flavor, high-fat fare from the vending machine or drive-thru. The Spice Hunter® Quick & All Natural™ Soups offer a variety of delicious options, healthy ingredients and unbeatable convenience in an easy-to-use, “just add water” container.



The Spice Hunter 100% all natural soups contain zero grams of trans-fat and no MSG. Key nutritional information such as protein, fat, fiber and calories are called out on the front of the packaging for easy consumer viewing. The newest vegetarian additions; Minestrone; Spring Onion; and Green Chile & White Bean, ensure that the line meets consumers’ changing tastes.

“Healthy, satisfying meal options on the go can be challenging. Our flavorful soups provide our customers with healthy meals made with premium ingredients to keep them satisfied” said Frank D. Pyszkowski, Senior Vice President - Sales & Marketing. “They offer consumers the options they want most in a healthy meal or snack: reduced sodium, high protein, high fiber, low fat, made with organic and vegetarian. They are simple to prepare and perfect for a chilly winter day.”

The Spice Hunter Quick and All Natural™ Soups are available in traditional and ethnic varieties in 4 key segments:

- **Classics:** Chicken Noodle, Chicken Vegetable, Beef Barley Vegetable, and Minestrone.
- **Made with Organic:** Miso Udon, Hot & Sour, Spicy Thai, and Spring Onion.
- **High Fiber:** Chipotle Black Bean, Curry Lentil, Split Pea, and Green Chile & White Bean.



- **Reduced Sodium:** Chipotle Black Bean, Chicken Noodle, Miso Udon, Curry Lentil, Split Pea and Spicy Thai.

The Spice Hunter single-serve soup bowls and cups are packaged in disposable paperboard containers. Bowls retail for \$1.99; while the smaller cup size retails for \$1.59. The product line is available at select retailers and online at [www.spicehunter.com](http://www.spicehunter.com).

#### **About The Spice Hunter**

*The Spice Hunter, Inc. a C.F. Sauer Company, headquartered in San Luis Obispo, Calif., manufactures and markets an extensive line of herbs, spices and all-natural gourmet foods including: 140 herbs, spices, sea salt and salt free blends; 32 organic herbs, spices and salt free blends; Grill Shakers™ grilling spices made with sea salt; Fresh At Hand™ flash frozen and vacuum dried herbs and vegetables; Fresh Twist Grinders™ with a convenient built-in grinder; Winter Sippers™ beverage mixes; Turkey Brine; and gourmet Quick & All Natural soups. All products are available at select grocery and specialty retail stores throughout the U.S. and Canada and on-line at [www.spicehunter.com](http://www.spicehunter.com) or by phone at (800) 444-3061.*

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